

# JACOBSON

## *Speed Networking*

### **Title**

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Speed Networking Reception

### **Synopsis**

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This interactive session will provide attendees with an opportunity to polish their networking skills and interact with numerous peers in both a formal and informal setting. Similar to speed dating, speed networking requires participants to pair up and network with each other in short intervals. During this time, attendees will have a chance to exchange business cards, share knowledge and insights on current market trends, and perfect their networking abilities in a non-intimidating environment.

### **Proposed Session Agenda**

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1. Moderator welcomes participants and provides overview of session:
  - Introduces speed networking: a business twist on speed dating
  - Provides tips and advice
  - Addresses common networking fears
  - Explains the speed networking process
2. Attendees take their places sitting across from one another.
3. Speed networking begins. Every five to seven minutes (based on the session's length) attendees will move to the seat to their right and network with a new individual.
4. At the conclusion of the formal speed networking component, the moderator will answer any questions and attendees can provide feedback on various networking techniques.
5. The session will conclude with a reception, which will allow participants to apply their networking abilities in a more informal social networking setting.